

JJSLIST.COM AND THE DISABILITY AWARENESS PLAYERS

Joined the Search Family in 2013



jjsl.com and the Disability Awareness Players help businesses integrate disability-aware marketing, branding, customer service and employment practices into core business strategies.



Businesses take advantage of the extensive social media reach of the website jjsl.com to promote their brands to more than 30,000 monthly viewers. In addition, a growing disability marketplace uses jjsl.com for self-advocacy by posting consumer reviews and rating the disability awareness of businesses' services, products and staff.

The **Disability Awareness Players**, a signature service team of jjsl.com, trains companies, business associations and trade groups to communicate comfortably and appropriately with prospective hires, customers and current employees who have disabilities.

The Disability Awareness Players are experts in disability because they have disabilities themselves. Each time the Players train others, they build their own skills for career paths in communications and technology. They have already trained almost 1,500 employees in the Chicago area!

"I manage the jjsl.com Disability-Aware Business Directory. Part of my job is talking about my disability and being an advocate for others and myself. Recently, I presented to 30 human resources professionals at Wintrust Corporate Headquarters."

– Sarah, Business Assistant at jjsl.com



TO FIND OUT MORE PLEASE CONTACT:

847.869.0000 • www.jjsl.com • info@jjsl.com



WWW.SEARCH-INC.ORG

1925 N. Clybourn, Ste. 200, Chicago, IL 60614 • P 773.305.5000 • F 773.305.0739